



# NEWPORT BEACH FILM FEST

**2025 PARTNERSHIP  
OPPORTUNITIES**



# NEWPORT BEACH FILM FEST

OCTOBER 16-23, 2025

**ABOUT THE NEWPORT BEACH FILM FEST** The Newport Beach Film Festival is celebrating 26 years of cinematic excellence. Recognized as the Nation's largest luxury lifestyle film festival, NBFF has become a pivotal stop on Hollywood's award's circuit. Hosting over 58,000 attendees in the heart of the California riviera, The Festival boasts a curated program of over 300 films from 50 countries. In addition to world premieres and industry events like NBFF HONORS featuring Variety's 10 Actors to Watch, The Festival highlights the region's top restaurants along with nightly seaside receptions and galas.



# NEWPORT BEACH 25<sup>th</sup> FILM FEST

[CLICK HERE TO CHECK OUT 2024  
FESTIVAL HIGHLIGHTS](#)



# A PREMIER SOUTHERN CALIFORNIA EXPERIENCE

## EVENT HIGHLIGHTS

Opening Night Film and Gala  
Closing Night Film and Gala  
Friday & Saturday Spotlight &  
post-parties  
Sunset Food & Wine Series  
Cinematographer Celebration  
12 International Showcases &  
post-parties

HONORS Awards Ceremony  
Action Sports Film Series  
Art, Architecture + Design Film Series  
Documentaries Environmental Film  
Festival Main Stage Event Series  
Over 100 feature films  
Over 200 short films



# HOTEL AND VENUE PARTNERS



**The Resort at Pelican Hill**



**Balboa Bay Resort**



**VEA Newport Beach**



**Fashion Island**



**Sherman Library and Gardens**

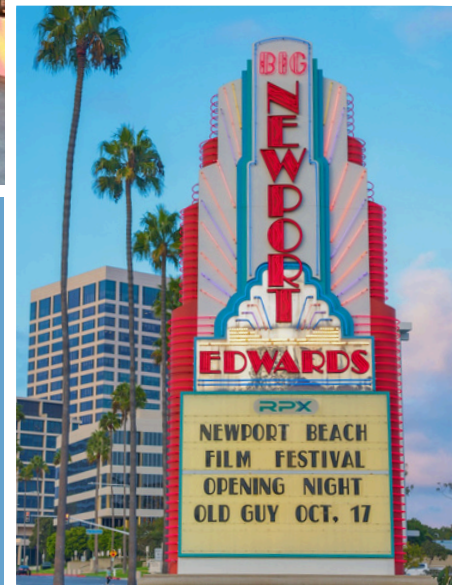


**TIME Nightclub**

# OPENING NIGHT GALA THURSDAY, OCTOBER 16

With more than 2,000 people in attendance, the Opening Night Gala is hosted under the stars by the renowned Fashion Island.

Culinary tastings from over 30 of Southern California's premier restaurants will be on-hand in addition to hosted bars and a variety of entertainment.





NEWPORT BEACH  
FILM FEST  
**HONORS**

Balboa Bay Resort  
Newport Beach, CA USA

**October 19, 2025** A special bayside brunch and awards ceremony celebrating the creative arts honoring individuals and organizations for outstanding contributions in television and film.

The annual event takes place the opening weekend of the Newport Beach Film Festival. Partnerships include Visit Newport Beach, PBS and Variety.

# FESTIVAL MAIN STAGE

These events invite the public to immerse themselves in the industry with a complimentary experience, offering the community a chance to connect with top talent through live podcast recordings, author talks, meet & greets, and moderated conversations.



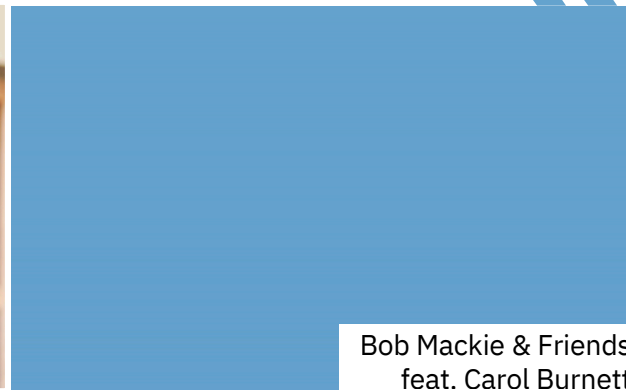
“Outstanding Achievement in Music- BARBIE” awarded to Mark Ronson



“Are You There God? It's Me, Margaret” Q&A with Author Judy Blume



Author Talk with Rainn Wilson



Bob Mackie & Friends feat. Carol Burnett

# INTERNATIONAL SPOTLIGHTS

The incredibly rich culture of Orange County is showcased through nightly galas designed to celebrate the amazing talent of international filmmakers. All events have culturally appropriate entertainment, hors d'oeuvres prepared by award-winning Southern California restaurants and hosted bars.

## IRISH SPOTLIGHT

Sunday October 19th  
*Muldoon's Irish Pub*

## EUROPEAN SHOWCASE

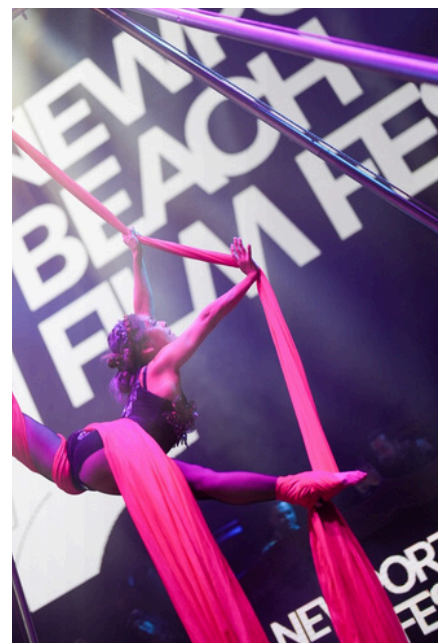
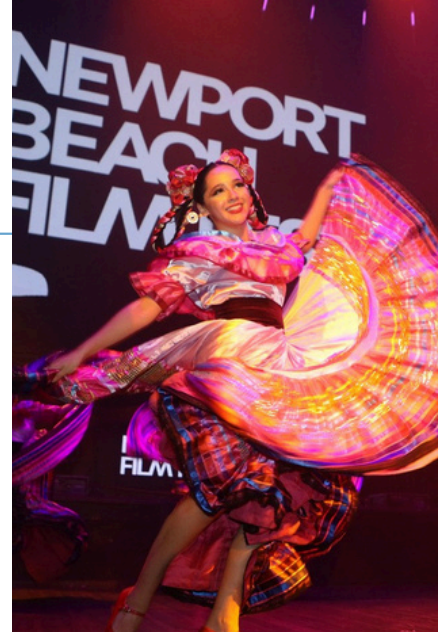
Tuesday October 21st  
*Time Nightclub*

## LATIN SHOWCASE

Monday October 20th  
*Time Nightclub*

## PACIFIC RIM SHOWCASE

Wednesday October 22nd  
*Time Nightclub*



# FOOD & WINE SUNSET SERIES

The Newport Beach Film Festival's Sunset Series events are intimate VIP soirees hosted by the best venues in Newport Beach. Our Sunset Series provides our partners, guests and VIP attendees the opportunity to mingle in an intimate crowd in the most picturesque locations. High end small bites and cocktails are served, providing the best atmosphere for connecting.

Partners for The Festival's Sunset Series include The Resort at Pelican Hill, Balboa Bay Resort, VEA Newport Beach, Pendry Newport Beach, Lido Marina Village and Sherman Library and Gardens.



# NEWPORT BEACH & ORANGE COUNTY



## NEWPORT BEACH

Population - 82,637

Median Household Income- \$156,434

Median Home Price - \$4,000,000

## THE COUNTY OF ORANGE

Population - 3,136,000 Median

Household Income - \$109,361 Median

Home Price - \$1,138,445

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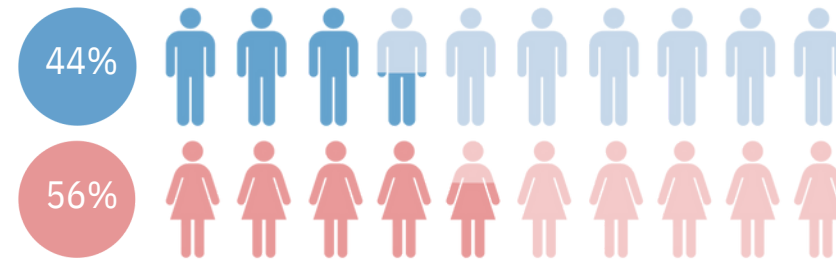
*The Most Expensive Zip Code in the Nation.*

Located in Orange County, CA, Newport Beach is located an hour south of Los Angeles. Once nicknamed, “Little Hollywood,” Newport Beach has a long history of celebrity residents and visitors due to its close proximity to the entertainment capital of the world.

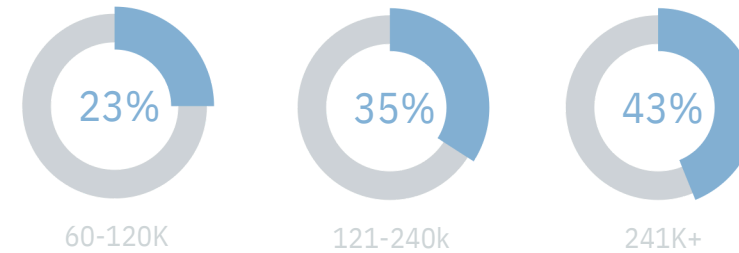
# AUDIENCE DEMOGRAPHICS

The Newport Beach Film Festival attendees are culturally aware, globally engaged, and technologically savvy! Our core audience includes well- educated taste-makers with high average incomes and a love for new experiences.

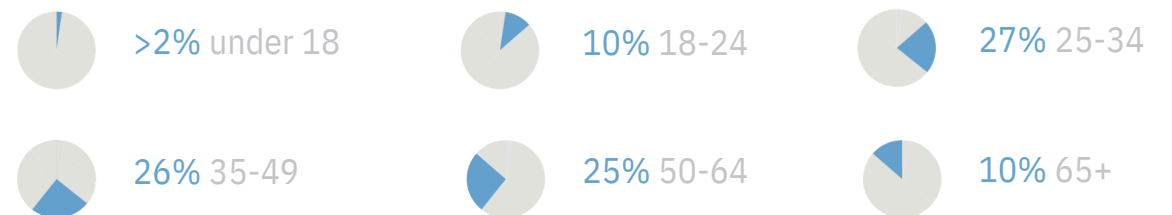
## GENDER



## INCOME



## AGE





## EXPOSURE SUMMARY

- ▶ The Newport Beach Film Festival annually hosts over 58,000 attendees.
- ▶ Over 125,000 social media followers.
- ▶ Nearly 60,000 email subscribers.
- ▶ The Newport Beach Film Festival reaches more than 100 million households with coverage from over 100 domestic and international press outlets.
- ▶ 9 million million impressions are garnered via editorial ad insertions from over twenty national and local publications.
- ▶ Outdoor media ads reach over 12.6 million drive-by impressions annually.
- ▶ The Festival garners just under 5.98 million in overall TV viewership.

The **Newport Beach Film Festival** reaches more than a billion media impressions in online readership across all Festival coverage and has seen domestic and international coverage from the following favorite publications:

### PARTIAL LIST:

- |                        |                 |                   |
|------------------------|-----------------|-------------------|
| AdWeek                 | Forbes          | Fox News          |
| The OC Register        | Deadline        | Los Angeles Times |
| Variety Magazine       | USA Today       | Rolling Stone     |
| The Hollywood Reporter | CBS             | ABC               |
| Screen International   | Vogue           | npr               |
| NBC                    | Harper's Bazaar | CNN               |



# Partnership Benefits Can Include:

## THEATER, OUT OF HOME ADVERTISING, BRAND ACTIVATION & LOGO ID

### CATEGORY EXCLUSIVITY

Sponsor will receive category exclusivity and no other competing brand will be allowed as sponsor.

### BRAND ACTIVATION

Sponsor will have the opportunity for brand activation at select Festival event(s).

### COMMERCIAL

Sponsor will have the opportunity to show a 30 second commercial prior to all 350 film screenings

### ON-SCREEN CINEMA SLIDE

Sponsor will be provided (1) static ad which will appear on-screen in high rotation before select film screenings.

### SIGNAGE & DISPLAY OPPORTUNITIES

Sponsor will have the opportunity to display signage at activation space within participating event

### PRESS RELEASES & INVITATIONS

Sponsor logo and name will be included in select VIP invitations and Press Releases.

### LOGO IDENTIFICATION

Sponsor logo will appear on Newport Beach Film Festival website and on-screen sponsor reel before all 300+ films.

Sponsor gobo will be projected in large format at select festival events.

### VERBAL RECOGNITION

Sponsor will be verbally recognized at select Festival events.

## DIGITAL

### FILM FESTIVAL WEBSITE

Sponsor logo and hotlink will be included on NewportBeachFilmFest.com.

Sponsor Logo and hotlink will be included on the Homepage of Festival Website.

### SOCIAL MEDIA

(1) Dedicated Social Media Post for use before, during or after the week of October 16-23, 2025.

### EMAIL

Inclusion in one (1) official NBFF E-mail Blast to Database of (80,000) subscribers, to be featured before, during, or after the week of October 16-23, 2025

### VIP TICKET PACKAGE

All-Access Passes: Valid October 16-23, 2025

*(Opening and Closing Night Film and Gala are separate ticketed events).*

Tickets to Opening Night Film and Gala, October 16.

Tickets to Closing Night Film and Gala, October 23.

Memberships to OCFS (Orange County Film Society)

\*Contributions may be tax deductible pursuant to IRS Sec. 501©3 Newport Beach Film Festival Tax ID #33-0886863



GLOBAL SPORTS & ENTERTAINMENT



## OUR GREAT PARTNERS

Partners of The Newport Beach Film Festival can expect to receive customized proposals which will outline the specific opportunities to target their specific marketing objectives and realize the highest return on investment.